



GOVERNMENT RECRUITING SOLUTION

YELLO SOURCING CASE STUDY

How a Government
Customer Filled
Specialized Roles
Faster with Yello



CHALLENGE

NEED

RESULT

Sourcing for a high volume of highly specialized roles

Positions in remote locations led to limited access to specialized candidates resulting in a limited candidate pool for the customer.

To increase candidate pool through automation without adding manual work.

Yello Sourcing places a customer's open roles in front of qualified candidates who aren't local to openings in hard-to-fill locations.

Limited bandwidth and resources

Insufficient number of team members supporting sourcing efforts.

A sourcing tool to broaden reach and engage higher volume of qualified candidates.

Yello Sourcing provides an automated concierge tool which surfaces the best candidates for any open position, acting as an extension of your team and saving recruiter time.

Little opportunity building relationships with a school specific recruiting approach

Customer was actively conducting remote sourcing for positions spanning the U.S.

To implement a school agnostic approach to establish partnerships with universities in proximity to the customer's job openings.

Yello Sourcing's database includes 71% underrepresented minorities from more than 7,000 schools.

"Yello Sourcing delivers more qualified candidates with less work than any other platform or method we've used." - Government Talent Acquisition Lead